

Get creative - Go Baltic

Culture and creative industries in the Baltic Sea Area

- drivers for economic growth and regional cooperation

Project café

Selling – Regional Growth through Culture

Funded by *Botnia Atlantica, Kvarken rådet, Region of Västerbotten, City of Umeå and City of Vasa* with the purpose of developing the creative industries' value chain. By providing entrepreneurial education, the goal is to encourage the cultural and creative initiatives within the Kvarken region, in particular by bringing people with diverse skills and backgrounds together.

<https://sellingkvarken.wordpress.com/about/>

Culture Kurbits – The culture entrepreneur

Funded by *Regional Development Councils and the County Councils of Dalarna and Gävleborg*. The culture entrepreneur program is an adaption of the program Kurbits, which was developed for SMEs within the tourist industry. The aim is to improve cultural entrepreneurship and creative industries by using a well-tested business-program adapted to the culture and creative industries.

<http://www.kurbits.org/en/kurbits-programs/kurbits-culture/>

MESSI – Developing an operational model

The purpose of the project, granted by the *Council of Oulu region*, is to create a model which enables cross-sectoral cooperation between different cultural and youth stakeholders. The model includes media education, online youth work/ web-based youth work, resources (premises, equipment and guidance) which support young people in producing their own events, activity groups and premises for players in the cultural sector.

<http://oulu.ouka.fi/kehittamishankkeet/kehittamisohjelmat/hankekortit/Hankekortti.asp?ID=535>

Pecha Kucha in Gothenburg

Funded by *Business Region Göteborg, Region Västra Götaland, Association for Design and Advertsing (ADA)*. Pecha Kucha (*Japanese for the sound of conversation*) is a unique show-and-tell event where local and visiting creatives from all disciplines present 20 slides for 20 seconds. This broad cultural platform is created to inspire and bring together people working in different creative fields.

<http://www.pecha-kucha.se/>

CreArt

Network of Cities for Artistic Creation targets European cultural institutions that have a common challenge: to maximize the economic, social and cultural contribution that visual arts can make by better facilitating artists, managers, industry and the general public. The project allows them to create, present and enjoy art work, as well as to access training and education. The project is funded by *EU Culture Programme*.

<http://www.creart-eu.org/presentation>

Kaliningrad Creative Industries Development Project

The main objective is to promote creative industries as an important sector of regional economy and to facilitate their development in the Kaliningrad region. The project is based on the expertise and best practices of the Nordic countries and funded by the *Nordic Council of Ministers*. Main achievements includes mapping of creative industries of the Kaliningrad and the establishment of a network with partners from the Nordic and Baltic countries.

<http://www.norden39.ru/en/creative-industries/>

Culture for Sustainable Development in the Baltic Sea Region (BSR)

A *Nordic Council of Minister* funded project that aims to provide for a BSR dialogue that accumulates and develops knowledge about culture-driven practises, tools and cooperation approaches. The project focus is sustainable development within three areas: urban development, creative industries and social innovation.

www.norden.org

Festival "Sounds of North"

A festival in Gdansk, created by the *Baltic Sea Culture Center*, devoted to shed light on the most talented musicians inspired by folk music of the Baltic Sea region. The festival is a way to draw attention to a genre of music which comes in a variety of styles and represents the specific cultures of the region.

<http://www.ars-baltica.net/projects/ars-baltica-projects/music/current-projects/sounds-of-the-north.html>

Turn page for more projects

Digisilta

The focus of the project, which is part of *Rural Development Programme for Mainland Finland*, is to develop and support local newspapers digital distribution and revenue model. In addition, the object is to increase co-operation and content creation among stakeholders in the newspapers business.

The Baltic Meetings of Illustrators

The Baltic Meetings is a cooperation of Polish, Swedish, Norwegian, Finnish, Estonian and Lithuanian partners. The project revolves around children's books, in particular illustrations. Exhibitions, workshops for children and seminars with famous authors from all participating countries are organized within the project. <http://www.baltyckiespotkaniaillustratorow.blogspot.be>

The Nordic Game Institute

Funded by the *Nordic trade associations* to stimulate increased quality and the access to Nordic produced computer games for young people. The project is established on a cultural and media-policy platform, giving Nordic companies access to international markets and Nordic educational institutions. <http://nordicgameinstitute.org/>

Culma

Culma, life-long learning in cultural management to promote creative industries and tourism, is a Russian-Finnish co-operation project, funded by *Karelia ENPI CBC* and granted by the *Council of Oulu Region*. The project promotes life-long learning for professionals in the field of cultural industries and event management in the Republic of Karelia and the Oulu region, partly by

creating a college and university network offering non-stop education for cultural managers.

http://www.oamk.fi/hankkeet/kansainvaliset_kaynnissa/index.php?hanke_id=1146&page=results

Modeink - The Swedish Fashion Incubator

Funded by *Region Västra Götaland*, *Sjuhärads Kommunalförbund*, *Sparbanksstiftelsen* and *University of Borås*. Modeink in Borås is the only niche incubator in Sweden which exclusively targets fashion and textiles. Modeink is a young business, working for a customized business development process for fashion companies nationally. Modeink is well connected to other national organizations in the Swedish fashion industry and to the Swedish School of Textiles, University of Borås.

<http://modeink.se/>

Brewhouse "Create Speed"

Funded by *Business Region Göteborg*, *Region Västra Götaland* and *European Regional Development Fund*. Brewhouse in Gothenburg is a creative centre with a focus on music, media and film production, along with closely related industries. Brewhouse offer persons with cultural and creative ideas a 16 week long incubator process to realize the idea and get the business started.

http://www.brewhouse.se/create-speed/#.Uwlxa_nWWdg

Kuusio – new contents in culture and new learning environments

Funded by *European Social Fund (ESF)*, granted by the *Centre for Economic Development, Transport and the Environment in Northern Ostrobothnia*. Kuusio is an education project aiming to master new media

technologies and implementing efficient business models. The target groups are small companies and teachers in creative business. The project was executed during 2011–2013 by Oulu University of Applied Sciences with its co-partner Oulu University, Learning & Educational Technology Research Unit.

http://www.kultforum.org/novgorod2013/Pyoreapoyta_Kuusio_project.pdf

Umeå – European Capital of Culture 2014

The coordination project of Umeå2014 aims to create a lively Capital of Culture Year, using co-creation as a tool for everyone's involvement in creating culture projects and activities in Umeå and other parts of the North of Sweden during the year. The overall theme for Umeå2014 is culture-driven growth and is a part of a long-term strategy for Umeå. The Capital of Culture year is a starting-point for the continued and intensified culture and creative sector, a process involving all citizens to take part. Information about Umeå2014, the Culture of Capital Year, such as Guitars – The Museum, and it's process to become will be presented.

<http://umea2014.se/en/>

KreaNord

An initiative by the *Nordic Council of Ministers* designed to improve the growth prospect for the region's cultural and creative industries. Cultural and creative industries create jobs, growth and exports that are vital for the future of the Nordic countries. These industries include fashion, music, publishing, design, architecture, animation and film.

<http://www.kreanord.org>