NSPA strategy for Europe 2020 –

How are we doing and What do we need to do?

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Europe 2020

SMART

- Innovation Union
- Youth on the move
- Digital agenda

SUSTAINABLE

- Resource efficient Europe
- An industrial policy for the globalisation era

INCLUSIVE

- An agenda for new skills and jobs
- European platform against poverty

NSPA
Northern Sparsely Populated Areas

Europe 2020 targets

1. **Employment**
   - 75% of the 20-64 year-olds to be employed
2. **R&D**
   - 3% of the EU's GDP to be invested in R&D
3. **Climate change and energy sustainability**
   - **greenhouse gas emissions 20%** (or even **30%**, if the conditions are right) **lower than 1990**
   - **20% of energy from renewables**
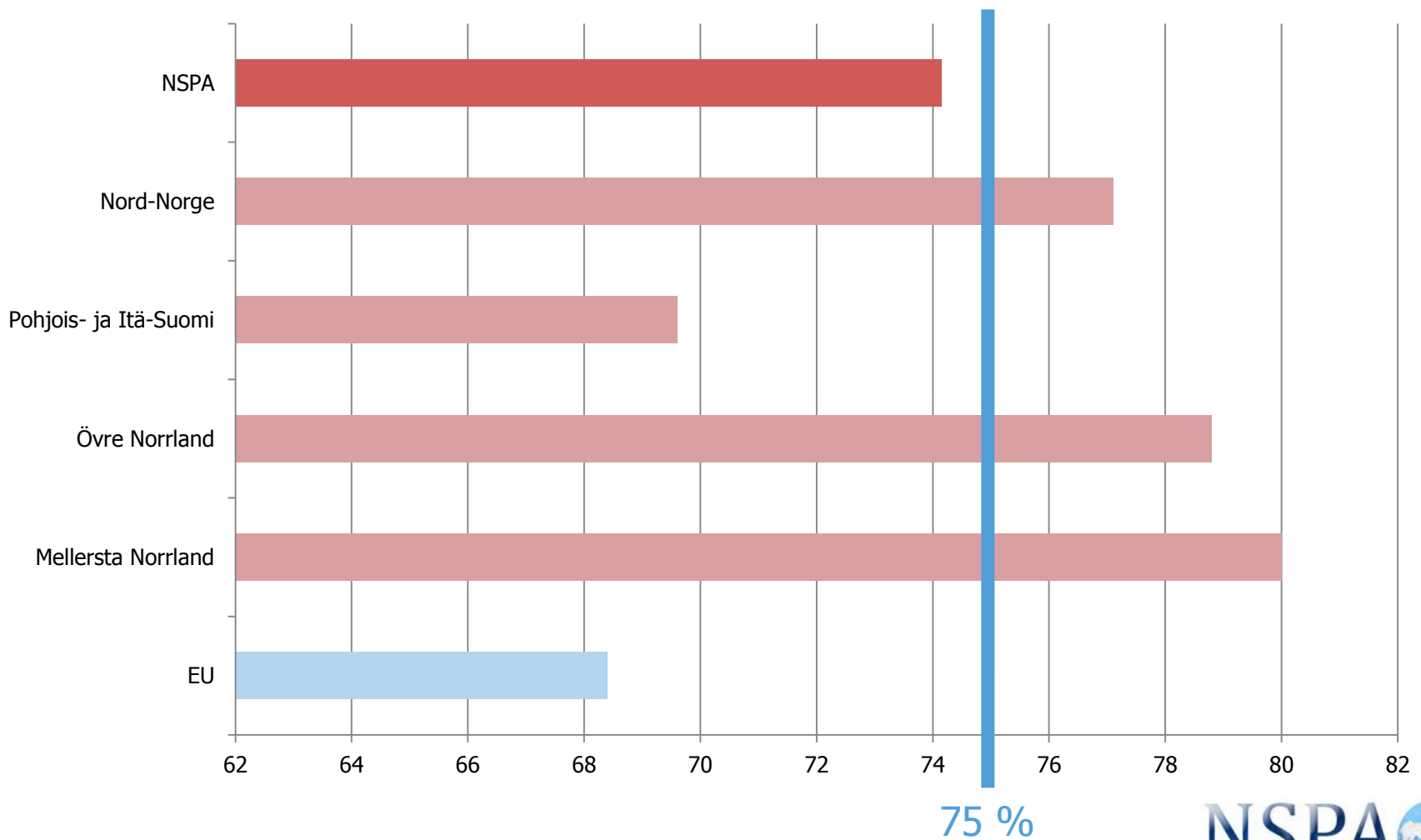   - **20% increase in energy efficiency**
4. **Education**
   - **Reducing the rates of early school leaving below 10%**
   - **at least 40% of 30-34—year-olds completing third level education**
5. **Fighting poverty and social exclusion**
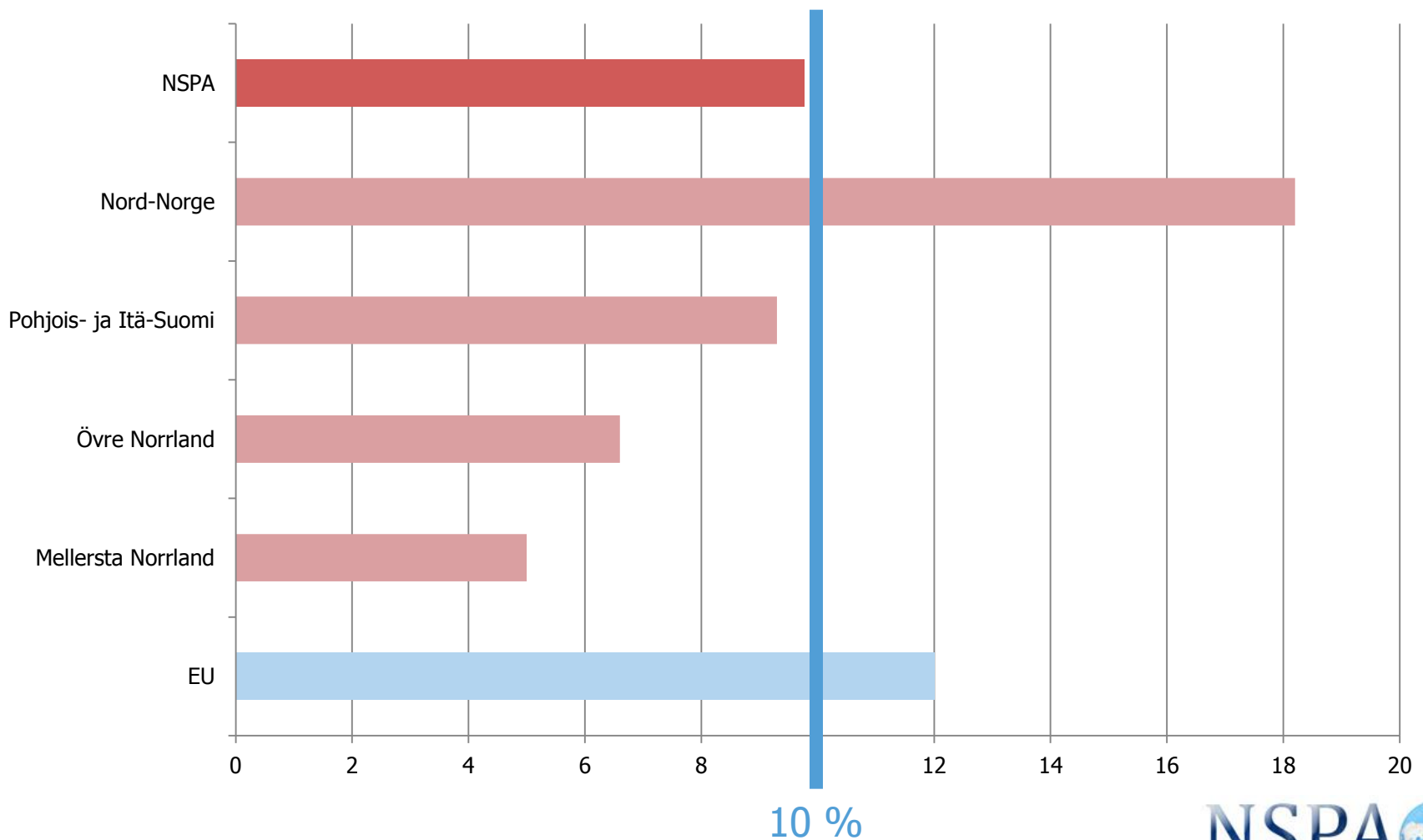   - at least **20 million fewer people in or at risk of poverty and social exclusion**

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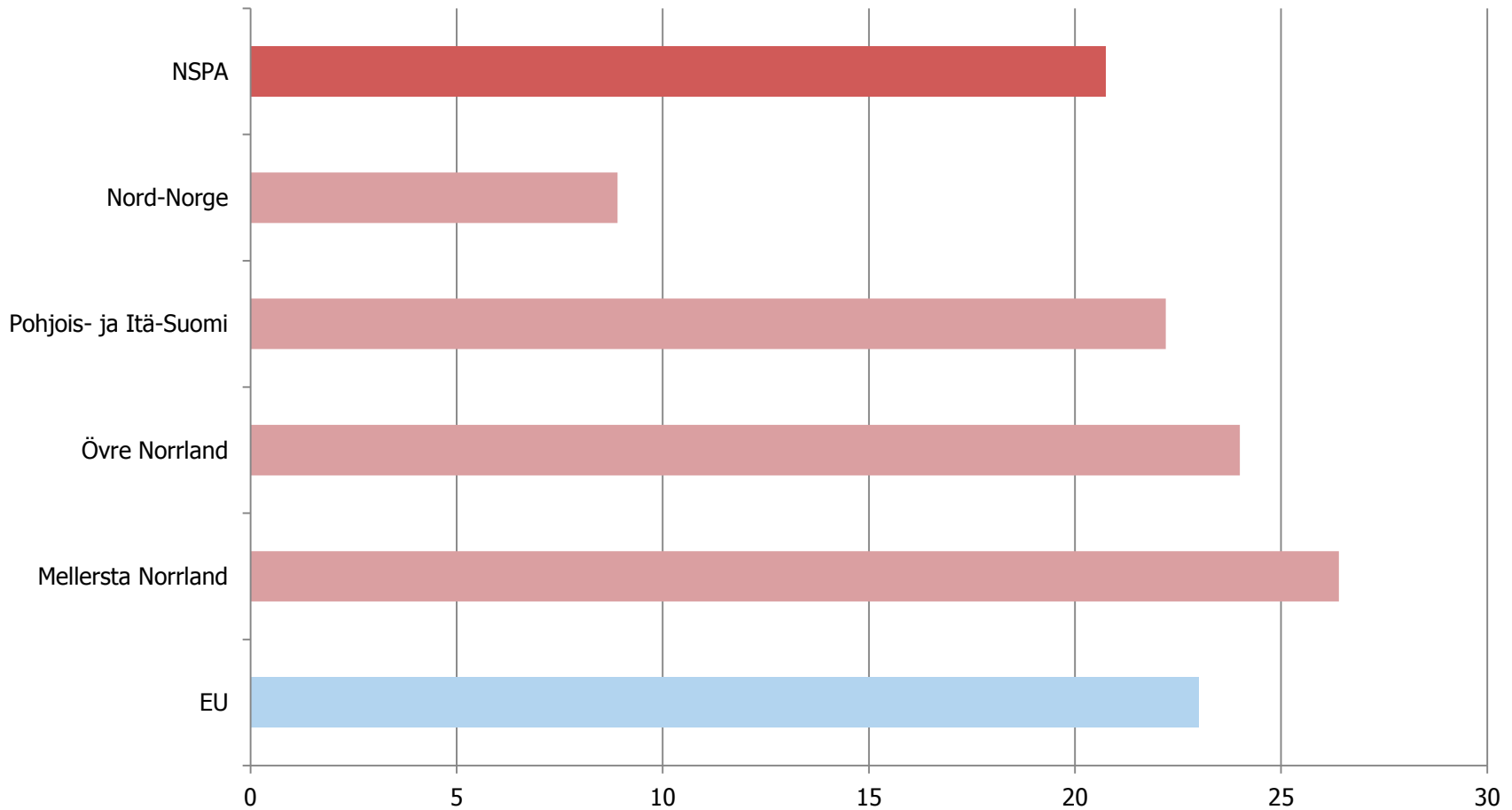# Employment rate, ages 20-64, %

Early leavers from education and training, ages 18-24, %
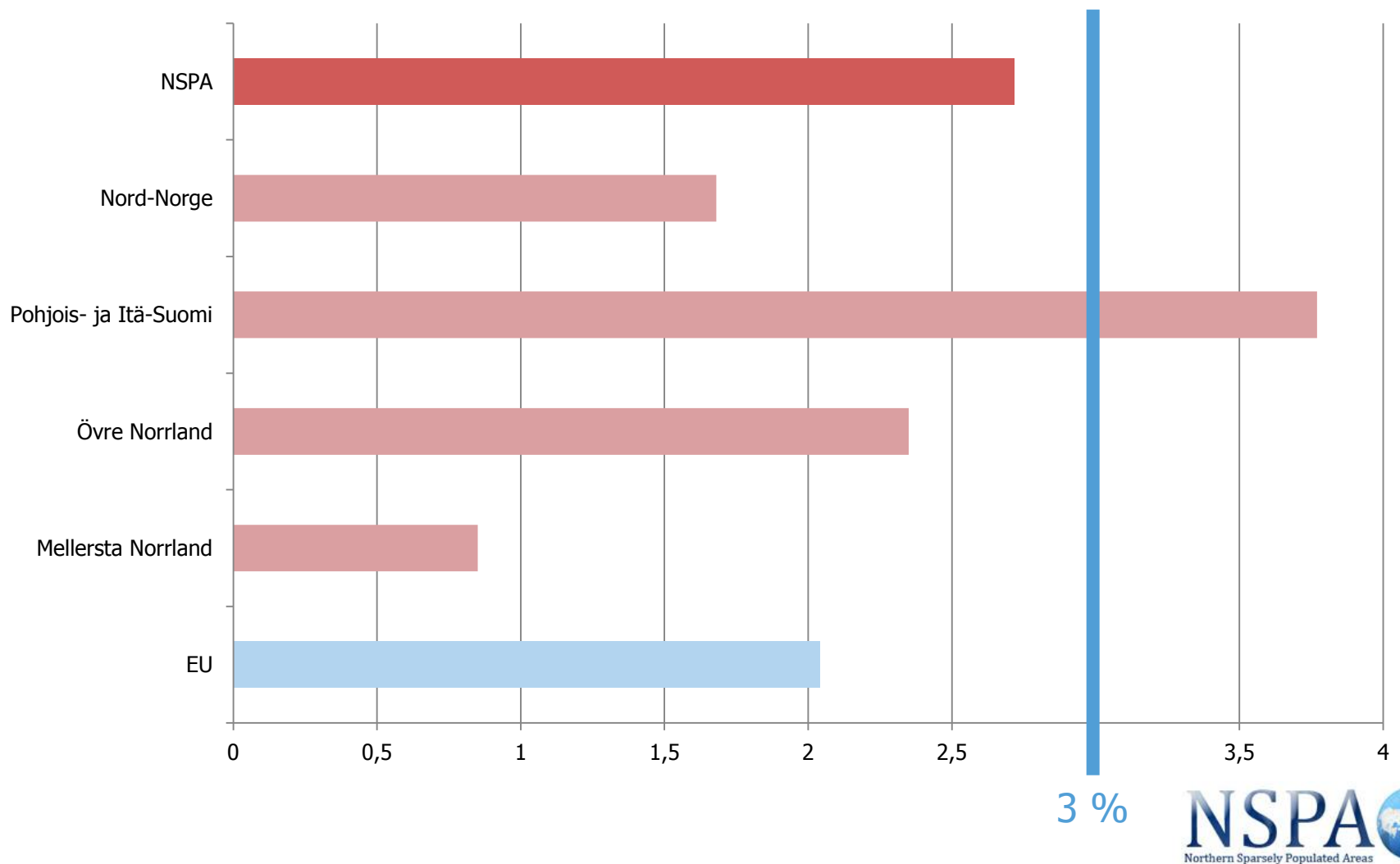

10 %

Unemployment, ages 15-24, %

Share of gross domestic expenditure on R&D (GERD), %

3 %

At-risk-of-poverty rate, %
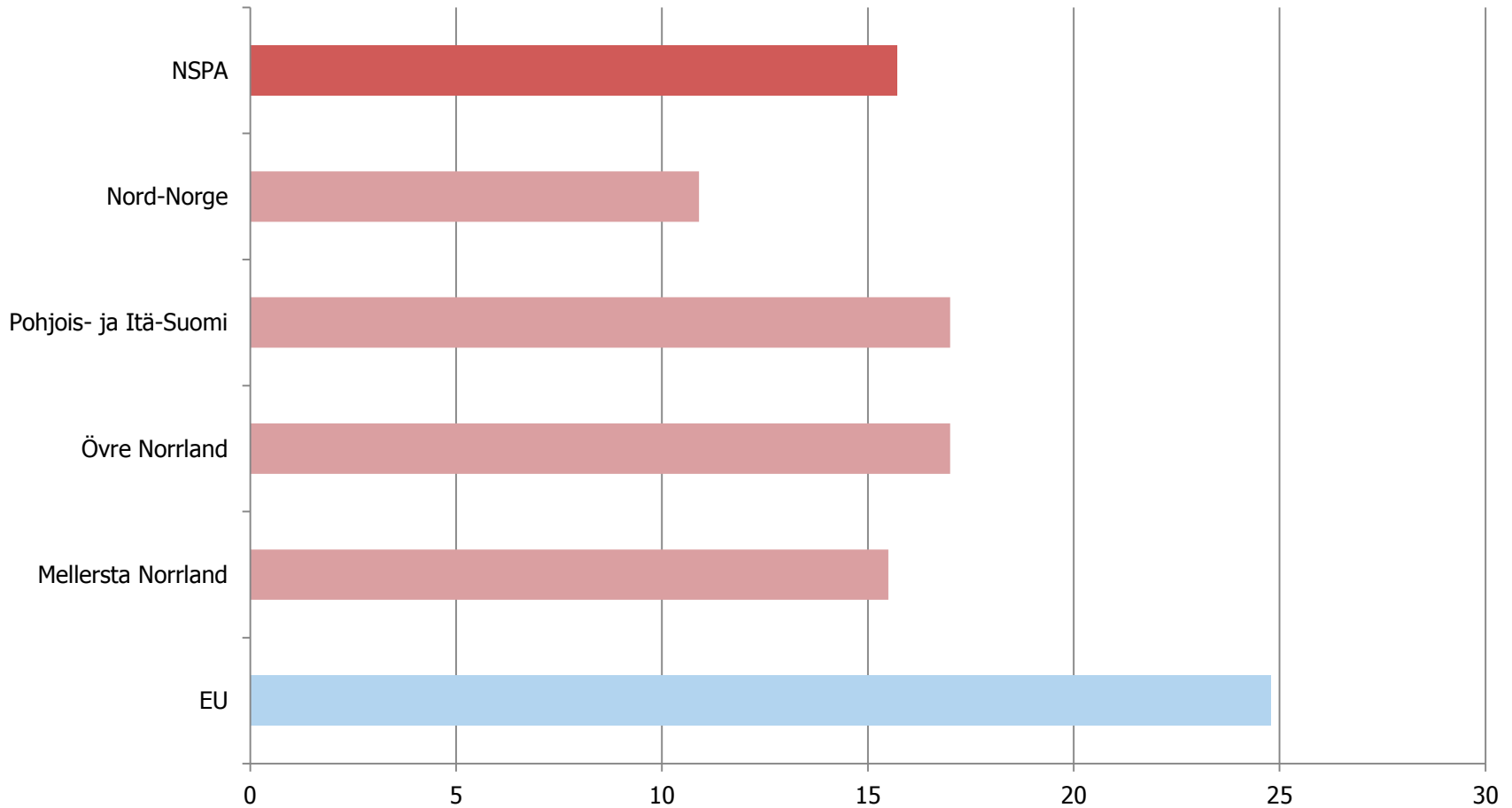
Clear message from the Commissionen: Stop talking and start acting!

- NSPA region can pioneer innovation for sparsely populated areas
  - Broadband for SME a necessity and an attractiveness
  - ITC solutions – citizen service – demographic challenge
  - Green solutions; using wood instead of oil, green mining
  - Renewable energy & energy efficiency

- Funding programming period 2014-2020
  - Focus on achieving the Europe 2020 targets
  - Cooperation for common challenges

Showing results and added value for Europe!

Platforms and initiatives as tools to reach the EU2020 targets for the NSPA

- NSPA a Smart Region in the EU - Smart Specialization

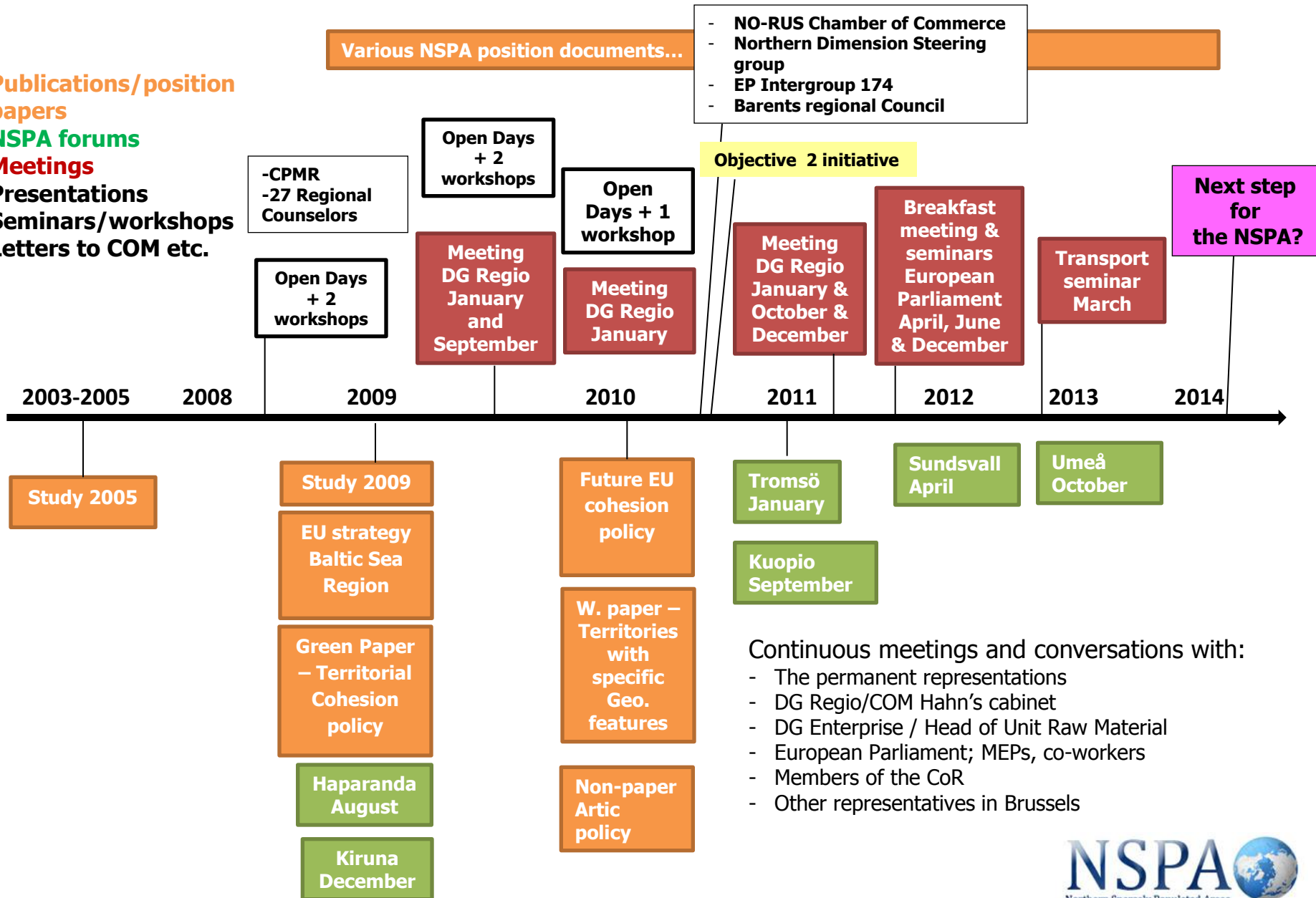- NSPA commitment in the European Innovation Platform for Smart Cities and Communities

- NSPA and Arctic EU affairs

- OECD study a tool for lobbying
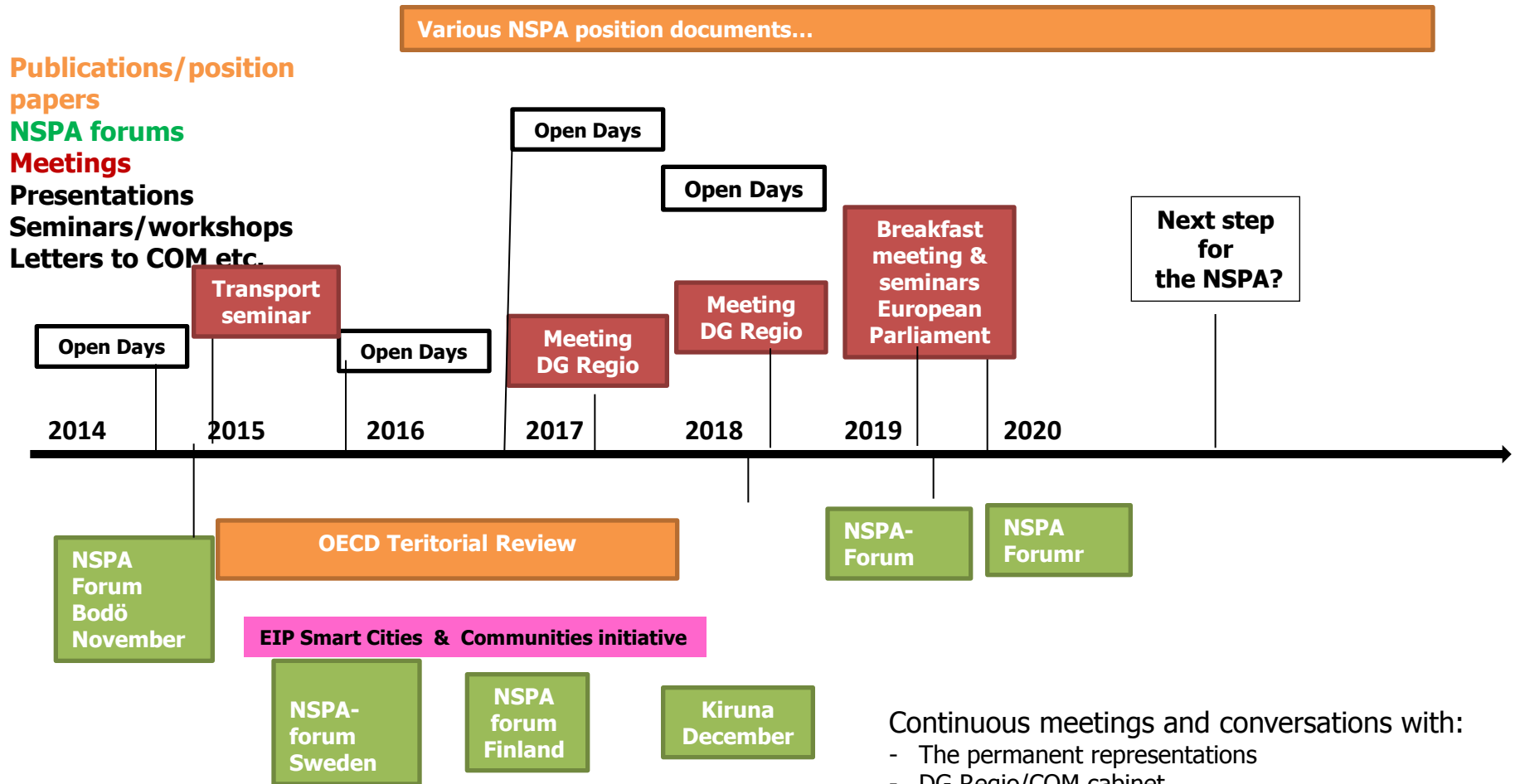
Keys for success during 2007-2013

Publications/position papers
NSPA forums
Meetings
Presentations
Seminars/workshops
Letters to COM etc.

Various NSPA position documents…

- NO-RUS Chamber of Commerce
- Northern Dimension Steering group
- EP Intergroup 174
- Barents regional Council

Objective 2 initiative

-CPMR
-27 Regional Counselors

Open Days + 2 workshops

Open Days + 1 workshop

Next step for the NSPA?

Open Days + 2 workshops

Meeting DG Regio January and September

Meeting DG Regio January

Meeting DG Regio January & October & December

Breakfast meeting & seminars European Parliament April, June & December

Transport seminar March

2003-2005	2008	2009	2010	2011	2012	2013	2014

Study 2005

Study 2009

Future EU cohesion policy

Tromsö January

Sundsvall April

Umeå October

EU strategy Baltic Sea Region

Kuopio September

Green Paper – Territorial Cohesion policy

W. paper – Territories with specific Geo. features

Haparanda August

Non-paper Artic policy

Continuous meetings and conversations with:
- The permanent representations
- DG Regio/COM Hahn's cabinet
- DG Enterprise / Head of Unit Raw Material
- European Parliament; MEPs, co-workers
- Members of the CoR
- Other representatives in Brussels

Kiruna December

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Ahead is 2014-2020 Long term planning and proactivity

Various NSPA position documents...

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NSPA forums
Meetings
Presentations
Seminars/workshops
Letters to COM etc.

Open Days

Open Days

Open Days

Transport seminar

Open Days

Meeting DG Regio

Meeting DG Regio

Breakfast meeting & seminars European Parliament

Next step for the NSPA?

| 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |

NSPA Forum Bodö November

OECD Teritorial Review

NSPA-Forum

NSPA Forumr

EIP Smart Cities & Communities initiative

NSPA-forum Sweden

NSPA forum Finland

Kiruna December

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NSPA – a Smart Region in the EU

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