

Cohesion in the Baltic Sea Area!

Fresh ideas for successful rural and urban growth

Territorial Dimension of Cohesion Policy

Peter Hedman

Project Manager Cleaner Growth BSR Cluster Project

peter.hedman@uminovainnovation.se



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Answer to the key questions

**Q: What role does the territorial cooperation play in the Baltic Sea area?
Should there be more or less in the future?**

A: There should be more transnational cooperation, but it must be based on regional priorities and needs

**Q: What are the obstacles to territorial cooperation in the Baltic Sea area?
How to overcome them?**

A: The transnational component is one answer among others

**Q: What role does and should the EU, the nations and the regions play and
with what main objectives for this cooperation on different levels between
different stakeholders?**

A: Actors at all levels should contribute to the use of Article 70 and the transnational component in a way that really makes a difference

My regions priorities "in short"

- Regional innovation strategies in Northern Sweden promotes cleantech – smart specialisation
- ERDF – our regional programs supports smart specialisation. Cleantech is a priority.
- Cleaner Growth is my regions prioritized platform project that promotes cleantech.
- My region - Västerbotten - has a strong commitment to the Baltic Sea cooperation.



Cleaner Growth "in short"

- Collaboration platform, 75 cleantech companies
- Commercialization (scouting, business support)
- Internationalisation (international partnerships, support to export, attracting investments)
- Västerbotten incl Örnköldsvik
- Crossborder collaboration with the Vaasaregion



Cleaner Growth BSR Cluster Project Transnational Component

- Cleaner Growth - Pilot project in the Baltic Sea Region
- Development and testing of the transnational component of ERDF
- 13 regions / nations with cleantech in their S3 strategies
- Appointed clusters / innovation actors presented 5 project proposals
- The MA network prioritises project proposals to proceed with



Why use the transnational component?

- Cleantech companies in Northern Sweden increases their profitability by cooperating and doing business in the Baltic Sea Region.
- Cooperation must be based on business needs. It requires fast and flexible procedures.
- Macro-regional programs must be combined with new tools based on the needs of regions and companies. For example Article 70 and the transnational component.

NEW TOOL BASED ON THE NEEDS OF REGIONS AND BUSINESSES TO IMPLEMENT THE EUSBSR WITH FINANCING FROM REGIONAL ERDF PROGRAMS

