FOR IMMEDIATE RELEASE

Knowledge Graph Alliance (KGA) Launches in Brussels

Brussels, 1 November 2023 — The Knowledge Graph Alliance (KGA) is proud to announce its inauguration on Friday, 10th November, in Brussels. This significant event marks a step forward in semantic knowledge graphs. KGA welcomes stakeholders and interested parties worldwide to join us as we kickstart a new phase in industrial data management.

A Clear Purpose for the Future

KGA's primary goal is to promote the use of semantic knowledge graphs in handling, displaying, and analysing industrial data. The inauguration day is not just a formal beginning but a look into a future where semantic knowledge graphs play a crucial role in the next phase of industry, connecting it more closely with society and the environment.

What to Expect on Launch Day

The KGA launch offers a mix of events for learning and interaction:

- Keynote Address: Peter Dröll, Director for Prosperity at the Directorate-General of Research and Innovation in the European Commission, will discuss the importance of semantic knowledge graphs in our industrial and social future.
- Panel Talks: Join insightful discussions with experts from top organisations, standardisation groups, and government bodies about the growth and potential of semantic knowledge graphs.
- Live Showcases: See how semantic knowledge graphs work with the latest AI technologies from big names like IKEA, TotalEnergies, Michelin, Equinor, DNV, Siemens, and Bosch.
- Networking: Meet and chat with professionals excited about the future of industrial data and AI.

Become a Founding Member

KGA is offering a chance for organisations to join as Founding Members, taking a front seat in the alliance's direction. These members will get special benefits, including visibility on KGA's online platforms, knowledge and networking opportunities, and a say in setting KGA's future goals.

Join Us for This Milestone

The KGA launch is all about new beginnings and collaborations that will shape the future of the industrial sector. We invite business leaders, researchers and industry practitioners to participate in this important day.

Event Details:

- Date: 10 November 2023
- Time: 09:30 (Coffee available from 09:00)
- Location: North Sweden European Office, Avenue des Arts 11, 1210 St Josse, Brussels

For more information and to RSVP, please register at **https://bit.ly/kga-launch** or contact us at **contact@kg-alliance.org**

Be part of the KGA launch and step into the future of industrial data with us!

About the Knowledge Graph Alliance (KGA)

The Knowledge Graph Alliance (KGA) is focused on increasing the use of semantic knowledge graphs for industrial data management. With plans to set standards and bring together the best tools and methods, KGA aims for a future where semantic knowledge graphs become a regular part of every company's data strategy.

For media inquiries, please contact:
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